Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Product created:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Write your responses to the following reflection topics in the space provided. Use complete sentences. (Two (2) points deducted for each answer if complete sentences are not used.)

**Business Organization**

1. Explain your role as an Entrepreneur. What are some of the choices you have had to make? What risks did you take? (5 points)
2. Check your business: \_\_\_\_\_ sole proprietor or \_\_\_\_\_ partnership (2.5 points)
3. Who was your partner? (2.5 points)
4. If you were in a partnership, how did that work for you? Did you have to do most of the work? Was the work balanced out between all members? (5 points)

**Product Design**

1. Why did you choose your product? (5 points)
2. Do you think you would create the same product again if you had the chance? Why or why not? (5 points)
3. What problems did you have making your product? (5 points)

**Pricing Your Product**

1. Explain in your own words the definition of Supply and Demand. How did you adjust the price of your items? (10 points)

Did you use complete sentences? You will receive all points if you use complete sentences!

**Marketing Your Product**

1. How did you package your product? (baggies, etc.) (5 points)
2. Do you feel you were able to sell your product well? Why or why not? (5 points)
3. What could you have done to improve your sales? (5 points)

**Booth Design**

1. What did you do at your booth that brought people to it? How could you have improved your booth? (5 points)

**Overall Reflection of Bonanza – (remember full sentences)**

1. Once the bonanza started, which items seemed to be in the greatest demand? (5 points)
2. Do you feel the Bonanza was competitive? If so, in what way? (5 points)
3. Do you think the bonanza was successful? (5 points)
4. What would do differently next time? (5 points)
5. What suggestions would you give the students for next year for this entrepreneurial unit? (5 points)

Did you use complete sentences? You will receive all points if you use complete sentences!